Built for sportsmen who want to go everywhere!

There's no limit to the places you can go when you own a PUG. Get off the roads that limit your hunting, fishing and camping and go to the places where you want to go. There are many so-called all terrain vehicles on the market but only PUG lives up to that reputation because it is specifically engineered to travel safely in areas where no roads exist.

Unique articulated body design.

The unique PUG design features a two-section body, each with its own differential and joined together with a specially designed universal joint. This allows each section to twist and turn freely over obstructions and rough terrain while all four wheels maintain constant traction.

PUG goes where you want to go!
No other vehicle can equal its performance and safety.

PUG is as nimble as a mountain goat. You can climb grades up to 45 degrees, cross streams and boggy areas, move through knee-deep snow, bust through brush and wheel right over rocks and through deep ravines. Because of its unique design, there is little or no danger of tipping. You can carry up to a one-ton payload and drive for hours on just two gallons of gas.

Constant 4-wheel drive with power to spare.

PUG “keeps its feet on the ground” at all times regardless of how uneven the terrain may be. The big, heavily cleated Terra Tires are in constant traction with the ground, making full use of the powerful 16 H.P. Briggs & Stratton synchro balanced air cooled engine. It has a variable speed torque converter clutch and two-speed transmission so there is no shifting. PUG is easy to handle because of its automotive-type steering sector by center articulation of the front and rear body sections.

An excellent camper too.

The makers of PUG offer dozens of accessories to extend its usefulness. One of these is a camper which sets up quickly and sleeps four adults comfortably. You can also add a trailer for hauling big game and extra equipment.

ASK FOR A DEMONSTRATION

BRUCE MANUFACTURING CORP.
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REPRESENTED BY: