Who Needs Roads?

You go where you want to go with a PUG

Where the roads end, the hard working PUG takes over! PUG is a true all-terrain vehicle. It is designed and built to travel in areas that would challenge a pack horse. Hills, swamps, rivers, rocks and brush just can't stop this remarkable vehicle.

So... whether you are timber cruising, surveying, or out for pleasure you can depend on the PUG to take you where you want to go... quickly and safely.

- Unique design provides constant four-wheel traction over the roughest terrain and obstacles.
- Carries a one-ton payload with ease.
- Climbs grades up to 45 degrees.
- 16 H.P. air cooled Briggs & Stratton synchro balanced engine with variable speed torque converter and two-speed transmission.

4-WHEEL DRIVE
PUG is a versatile workhorse too.

There is practically no end to the number of jobs a PUG can do. You'll use it for hauling, transporting work crews, snow plowing, grading, spraying, tilling, etc. PUG can be converted to a comfortable camper too.

You needn't worry about getting too far from a gas pump either because the PUG is a real gas miser. You can travel for hours on just one tank of gas.

Only the PUG is built this way.

The unique PUG design features a two-section articulated body, each section has its own differential and are joined together with a specially designed universal joint. This design allows each section to twist and turn freely over rough terrain and obstacles while all four wheels maintain constant traction.

Climbs Grades up to 45 degrees!

Manufactured by:
BRUCE MANUFACTURING CORP.
7450 France Ave. So. • Minneapolis, Minn. 55435

Represented by:

MANY BODY OPTIONS AND ACCESSORIES
There are several body options available to make your PUG even more versatile... hydraulic dump body, trailers, rotary mower, flat bed, stake body, camper, grader blade, hydraulic P.T.O. and others.